

May we shrink your footprint?

South Pole (www.southpolecarbon.com) is one of the world's leading high quality carbon offsetting companies, implementing and operating superior-quality projects that reduce greenhouse gases. We pledged ourselves to a portfolio of at least 50% Gold Standard certified projects, spread over 20 countries. Profit from our wealth of experience and take advantage of our carbon footprinting services.

What is carbon footprinting?

Greenhouse gas accounting – or carbon footprinting – allows for the evaluation of an organisation's impact on climate change by estimating the quantities and assessing the sources of various greenhouse gas (GHG) emissions, directly or indirectly connected with the activities of the entity, within its organisational and operational boundaries. The report discloses the organisation's carbon footprint expressed as tons of CO₂e emissions, usually on an annual basis.

What is South Pole offering?

- South Pole's team has been pioneering the voluntary carbon markets since 1999. Today we employ over 75 carbon experts in ten offices worldwide.
- We propose a wide variety of footprinting workpackages to adjust to our clients' needs. Standard services include scoping, data collection and carbon calculations among other.
- In addition, South Pole suggests solutions to manage your carbon liabilities, which consists either of offsetting your emissions, or achieving 'real' emission reductions. 'Real' emission reductions can be achieved either through operational changes or efficiency improvements and there is a potential for the development of GHG emission reduction projects, whether CDM or VER.

What South Pole can do for you...

- **Measuring your impact – Footprinting**
Workpackages include capacity building, scoping and data collection, carbon measurement and organisational footprint estimation, while we can also evaluate the "cradle to grave" GHG emissions attributable to your product or service.
- **Reducing your impact – Abatement and Offsetting**
South Pole will identify and propose opportunities to reduce emissions through operational changes or initiatives pertaining to energy efficiency improvement. When applicable we will also offer a preliminary scoping of the development of greenhouse gas emission reduction projects to earn carbon credits, and/or recommend options for an offset programme tailored to your organisation's priorities.
- **Strengthening your capacity, deepening your engagement**
South Pole will work with you to reproduce your footprint over time, assessing your future performance and training your staff to collect data for future GHG inventories.



What is South Pole's value with regard to offsetting?

- **In-house developed projects:** South Pole, being a carbon asset manager and developing its own GHG emission reduction projects, is offering its own in-house developed credits, thus avoiding the use of intermediaries and reducing the costs of these credits.
- **Guaranteed quality:** South Pole has specialised in high quality credits and is closely monitoring the quality of its projects. Our experienced staff have developed a sophisticated Project Management Tool, tailored to tasks, which allows for full control over the credits that SP is offering to its clients.
- **A variety of high level, recognised Standards in a wide range of sectors:**

	Geothermal	Waste Heat Recovery	Hydro Power	Biomass	Cook-stoves	Wastewater Treatment	Wind Power	Industrial Gases	Forestry
Gold Standard VER									
VCS									
Gold Standard CER									
VCS/CCBS									

- A wide choice of projects worldwide, in countries such as Colombia, Egypt, El Salvador, Honduras, China, India, Indonesia, Mexico, New Caledonia, South Africa, Taiwan, Thailand, Turkey...
- A broad assortment of credits you can choose from, allowing you to meet your specific offsetting preferences and needs. South Pole has strong expertise in tailoring offsetting solutions for large organisations from all regions around the globe.
- An opportunity to track the development of your project on a long-term basis. South Pole is concerned with long-term benefits of its projects for local communities and carefully follows the sustainability of these projects.
- Our **Gold Standard Pledge**. Our commitment to the sustainability of our projects is shown through our Gold Standard Pledge to hold a minimum of 50% of projects under this standard.
- For further information on offsetting please consult our offsetting brochure under http://www.southpolecarbon.com/_marketing/SouthPole_Offsetting.pdf.

Emission Reduction Project Development

South Pole can assist you in reducing your GHG emissions: South Pole will identify the optimal solutions for your organisation to diminish its emissions, including analysing the potential for developing emission reduction projects under quality standards.



Further information:

South Pole Carbon Asset Management Ltd.
 Consulting Department
consulting@southpolecarbon.com

+41 43 501 3550
www.southpolecarbon.com

Zurich · Bangkok · Beijing · Hanoi · Istanbul · Jakarta · Johannesburg · Mexico City · New Delhi · Taipei
www.southpolecarbon.com · info@southpolecarbon.com

All information as of December 2009. Disclaimer: Please note that this publication is for your information only. Neither South Pole Carbon Asset Management Ltd. nor any person acting on behalf of South Pole Carbon Asset Management Ltd. is responsible for the use which might be made of the following information, especially not for the completeness and correctness of the material contained herein.

